

# The popularity of the color **WHITE**

(MS) White is a versatile color in home decorating and renovation. White helps any space look effortlessly chic, blends well with just about any color and can be incorporated into various design styles - from modern to traditional.

While the color white is always trendy, the paint manufacturers Benjamin Moore chose white (Simply White OC-117) as their "it" color for 2016. White can be used nearly anywhere inside and outside the home. Improving interior and exterior spaces with white elements is easier than you might think, and it instantly can make anything look as good as new.

## Kitchen

While rich cherrywood cabinets and deeply hued granite countertops have long been popular in kitchens, creamy white cabinets paired with blonde wood countertops can work together to make kitchens seem open and airy. If all white is not your thing, brighten up kitchen spaces with white canisters, cookie jars and a fresh bouquet of white flowers to add instant appeal.

## Living Room

Use white as a base color for living room spaces so you can build on it with other hues on pillows and draperies, mixing and matching however you see fit.

Homeowners who have children and/or pets should look for furniture with removable slipcovers. This way they're easily removed and laundered.

## Bathroom

White bathrooms look fresh and are easy to clean and maintain. White tiles provide a classic look. Include colored bath mats, towels and shower curtains to break up the white as you see fit. A neutral white base makes it easy to switch out color schemes whenever you feel like it.

## Bedroom

Feminine and fresh, white bedrooms may not be the first choice for novice designers. If the prospect of white on white seems too sterile, offset deeper hues on bed linens

and walls with white furniture. This provides some pop against the darker contrast.

Keep in mind that doing a bed up in all white means it will always be easy to find matching sheets and pillowcases, making it possible to ensure everything looks cohesive and crisp.

## Outdoors

Use white paint on trims, shutters, mailboxes, and more to provide that pop of contrast against the rest of the home. White complements just about every color, making it a versatile choice on a home's accents regardless of the main exterior color of that home.

White and other light shades will reflect the sun as well, contributing to cooler temperatures on walkways, decks and other structures, which can be advantageous to homeowners who live in warm climates.

Is it any wonder that white continues to be a classic and popular color to use around the home? Whether you do so with monochromatic rooms or accent pieces, you can incorporate white into design plans throughout your home.



White is a versatile color to use around the home. It's consistently a favorite among designers for its crisp appeal.

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